

## EMPLOYMENT

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2009—Present

Christofle Paris

*Manufacturer of fine silver jewelry, flatware and home accessories—based in France since 1830*

Art Director, Web Consultant—Design and production of all advertising material for web and print, Collaboration with Marketing Director—window design installations, HTML emails, Development and management of US websites

2009—2010, Freelance

The New York Design Center

*Essential design resource for interior designers and architects*

Graphic Design Consultant—Design of event materials, Invitations and HTML emails

Crisp, Inc.

*Health-wise vegetarian falafel eatery*

Graphic Designer, Web Consultant—Design of promotional advertising including direct mail, brochures and HTML emails, Typesetting and design of Flash-based menu screens, Design and website development

2008—2010, Freelance

The Shade Store, LLC

*Couture quality window treatment company*

Graphic Design Consultant—Design of promotional collateral (online and print), Advertisement design for nation-wide print campaigns, HTML website updates, HTML emails, collaboration with Marketing Director on all creative

Wieman—Preview

*Leading contemporary upholstered furniture manufacturer*

Graphic Design Consultant—Design of direct mail advertising

Interlude Home, Inc.

*Producer of a broad array of home merchandise*

Graphic Design Consultant—Design of marketing materials including postcards, ads, and inspirational storyboards

2007—2008

Morgan Stanley

*Preeminent financial advisor to companies, governments and investors from around the world*

Production Artist—Design, production and typesetting of in-house print collateral and marketing materials

2003—2007

Curran & Connors, Inc.

*Leading graphic design firm specializing in annual reports, corporate literature and new media*

Graphic Designer—Managing projects from inception to completion, Design of annual reports, brochures, websites, production, photo retouching, mechanical set up and press checks

## SKILLS

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Conceptual thinker, effective communication skills, highly motivated, fast and efficient worker

Software and skills: Proficient in Mac & PC platforms, Adobe PhotoShop, Adobe Illustrator, InDesign, HTML, imovie,  
Adobe Acrobat Pro, Microsoft Office, Comprehensive experience using CMS and social media sites

Artistic skills: Illustration, Painting, Photography

## EDUCATION

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Bachelor of Fine Arts, May 2003

Major— Communications Design, Graphic Design

Pratt Institute, Brooklyn, New York

## HONORS

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BOLI Award 2008 Gold Winner/Internet: E-Commerce Business to Business—Foundation Coal Holdings, Inc.

*The BOLI (Best On Long Island) Award is the most prestigious competition on Long Island and one of the largest in the advertising industry, honoring creative excellence.*

ARC Award 2007 Honorable Mention—Aries Maritime Transport, Ltd., Annual Report

*The international competition honoring outstanding achievement in annual report design*

## OTHER

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2011—Present

The Glorified Tomato

*A food blog—theglorifiedtomato.com*

Contributing writer and social media coordinator

A Promise to Peru

*Sponsored by The School of Medicine at Stony Brook University, apromisetoperu.com is a fundraising organization focused on providing health services and medications to Peruvians living in rural areas outside of Cuzco and the Sacred Valley of Peru.*

Volunteer Graphic Designer and Web Manager

Queens Artist Resource Collective (quarcnyc.com)

*A not-for-profit artist organization hosting exhibitions and alternative creative events in Queens, NY*

Board of Directors Member, Contributing fine artist